



US008972289B2

(12) **United States Patent**
Mikkelsen et al.

(10) **Patent No.:** **US 8,972,289 B2**
(45) **Date of Patent:** ***Mar. 3, 2015**

(54) **MEDIA DELIVERY PLATFORM**

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.
This patent is subject to a terminal disclaimer.

(21) Appl. No.: **14/057,831**

(22) Filed: **Oct. 18, 2013**

(65) **Prior Publication Data**

US 2014/0045468 A1 Feb. 13, 2014

Related U.S. Application Data

(63) Continuation of application No. 12/322,615, filed on Feb. 4, 2009, which is a continuation of application No. 10/183,756, filed on Jun. 26, 2002, now Pat. No. 7,548,875.

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(51) **Int. Cl.**
G06Q 30/00 (2012.01)
H04L 29/06 (2006.01)

(Continued)

(52) **U.S. Cl.**
CPC **H04L 65/1059** (2013.01); **G06Q 30/04** (2013.01); **G06Q 30/0601** (2013.01); **G06Q 30/0603** (2013.01); **G06Q 30/0633** (2013.01); **H04L 29/06** (2013.01);

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(58) **Field of Classification Search**

USPC 705/26, 27
See application file for complete search history.

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(57) **ABSTRACT**

A method of delivering an audio and/or visual media file including, for example, one or more of full or partial master recordings of songs, musical compositions, ringtones, videos, films, television shows, personal recordings, animation and combinations thereof, over the air wirelessly, from one or more servers to an electronic device with or without an Internet connection, said method comprising transmitting and audio and/or visual media file in compressed format to said electronic device, and wherein the electronic device is effective to receive said audio and/or visual file and playback said audio and/or visual content on demand by a user.

10 Claims, 16 Drawing Sheets

